Our purpose at KTN is to create diverse connections to drive positive change.

We connect ideas, people and communities to drive innovation that changes lives.

Innovation is complex. The journey from idea to market is not straightforward and requires a diverse range of know-how, investment, market knowledge and research. KTN exists to connect innovators with new partners and new opportunities beyond their existing thinking - accelerating ambitious ideas into real-world solutions.

The future holds both challenges and opportunities. We are passionate about working with innovative businesses to overcome these challenges and shape the opportunities and solutions that follow.

Our vision is to create a network of innovators so powerful its ideas will change the world. Our plans for the next five years are ambitious and we cannot achieve them alone. We look forward to working together to make this strategy a reality.

Alicia Greated
CEO, KTN
Our Values

Open
We value diversity of opinions, ideas, skills and perspectives.

Creative
We embrace ideas with curious minds and use our insight to uncover opportunity.

Collaborative
We are one team, working together across sectors, people and geographies to drive positive change.

Determined
We are determined to meet challenges with solutions and enable innovators to think and act beyond expectations.
Our Purpose

We create the diverse connections to drive positive change

Our Vision

To establish a network of innovators so powerful its ideas will change the world
We create diverse connections to drive positive change

Positive Change

Deep Expertise
We have wide-ranging expertise and convene the expertise of others

Powerful Connections
We drive powerful connections with business at the heart of what we do

Future Shaping
We shape the innovation communities of the future

Our People
We provide an exceptional place of work for our exceptional people
Our Commitments

Positive Change

We create diverse connections to drive positive change

- We will extend our activity beyond economic prosperity to also deliver sustainable societal and environmental benefit
- We will connect national and regional innovation to encourage distribution of economic and societal well-being across the UK
- We will collaborate globally to create valuable international connections for innovators

Deep Expertise

- We have wide ranging expertise and convene the expertise of others
- We will increase recognition of KTN as trusted experts to help more innovators get their ideas to market
- We will convene our expertise to ensure ideas and innovations are shared across sectors
- We will use our expertise and work with partners to connect the UK’s research base to business communities to drive positive change

Powerful Connections

- We create powerful connections, with business at the heart of everything we do
- We will deepen our understanding of our business networks to make better, more powerful and informed connections
- We will build new strategic partnerships to extend our networks and to create more value for those we already work with
- We will develop and champion greater diversity to make a better and stronger innovation system for the UK

Future Shaping

- We shape the innovation communities of the future
- We will use and share our insights and data to inform our work and the work of others
- We will use our connections to convene new business communities around emerging innovations and sectors to prepare markets for the future
- We will build connections and communities to address key global challenges, starting with net zero

Our People

We provide an exceptional place of work for our exceptional people

- We will embrace diversity and inclusion, enhancing our respectful and trusting culture so that people feel supported and valued and thrive through working together
- We will enrich our people to develop knowledge, capability and expertise both for them personally and for KTN and the people we work with
- We will empower our people to be creative and innovative in the way we shape the future and deliver positive change

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Our Commitments
Through connecting with KTN, UK businesses will be investing more in innovation, leading to positive economic, societal and environmental change.

Evidence:
Businesses working with KTN will report an increase in investment and value created due to engagement with KTN.

KTN’s reputation will mean that we are the partner of choice for connecting innovators across sectors, places and disciplines.

Evidence:
We have an excellent reputation with the organisations and people we work with.
We will have engaged with new strategic partners, establishing KTN as their partner of choice for delivering change through innovation.

KTN is recognised as an exceptional employer of choice and a champion for diversity and inclusion.

Evidence:
We are a top-rated employer with a diverse, talented and happy workforce.