



Innovate UK



Global Alliance



KTN Global Alliance Africa is looking for Innovative Solutions to Circular Economy Challenges in South Africa

KTN Global Alliance Africa is supporting **Unilever** find innovative approaches to recycling plastic to help bring about a refill-reuse revolution.

The Challenge

Plastic is very valuable. It helps Unilever to get their products to consumers safely and efficiently. It's often the lowest carbon footprint option compared to other materials, yet far too much plastic ends up in our environment. Global research has shown the flow of plastic into the ocean each year **could triple** by 2040.

In line with their targets to reduce their absolute use of plastic, Unilever is seeking help to bring about a **refill-reuse revolution**. Unilever has launched **two Challenges**; 1. Identify innovative approaches towards new circular business models for reuse and refill for **informal trade such as spaza shops and dukas**. 2. To look at **solutions for online customers**.

What is Global Alliance Africa?

KTN Global Alliance Africa is a 6-year project, funded by UK Aid, that aims to promote job creation, inclusive growth and poverty reduction through knowledge transfer, skills building and opportunities to support businesses and innovations deliver scalable impact.

Through the Innovation Exchange programme we support innovation transfer by matching industry challenges to innovative companies from other sectors. We do this by putting large businesses with technical needs in contact with companies who have the right solutions for faster development of novel solutions.

Submit your Solution

Deadline to apply 28 January 2022

SUBMIT NOW

Visit our website to view the challenge and submit your solution.

Connecting for Positive Change

ktn-uk.org/programme/africa



"We're driven by our purpose: to make sustainable living commonplace." Established over 100 years ago, Unilever are one of the world's largest consumer goods companies.

The Benefits

- ✓ Your chance to collaborate and develop a new business opportunity with a key industry stakeholder who is actively seeking the most innovative solutions to help them address an existing challenge facing their business
- ✓ Pitch training and mentorship for shortlisted candidates
- ✓ 25,000 GBP milestone-based Seed Funding

Selection Criteria

- Priority for Kenyan, South African or Nigerian companies
- Must be able to commit time and resources to collaborate with the company (if selected)
- Must commit to demonstrating impact and achievements in line with Seed Funding milestone requirements

Timeline

December 8 2021

- Innovation Exchange challenge goes live online

28 January 2022

- Deadline for submitting your solution

February 2022

- Selected candidates invited to pitch their ideas
- Optional pitch training and mentorship support provided

w/c 28 January 2022

- Selected candidates pitch to the company

March 2022

- Winner of the Innovation Exchange challenge announced
- Seed Funding terms and agreement signed

April 2022 Onwards

- Challenge Holder and Solution Provider collaborate on finding a solution to the challenge

How does the Innovation Exchange process work?

A company with a here-and-now tangible problem launches their challenge for public competition on the Innovation Exchange platform.



① Source Solutions

Once the challenge goes live KTN Global Alliance Africa help source the solutions.



② Submission Deadline

Solution Providers submit their solutions online.



③ The Pitch

The best candidates are selected to pitch their solutions to the company.



④ Collaboration and Next Steps

The winner of the competition is awarded milestone-based seed funding and collaborates with the company on developing a solution to their challenge.

SUBMIT NOW

Visit our website to view the challenge and submit your solution by 28 Jan 2022.

For further info please contact us at:

✉ ix@ktn-global.org

